

WE CAN

Reportedly, there are over \$10 Billion US in coins currently gathering dust as spare change in piggy banks and old cookie tins in homes all across America. One great way for us to raise funds is to get our hands on this money through coin collection jars, called SPARE CHANGE jars. We can locate them around the town where we work and live. Our kids deserve our energy and output to help further the fantastic scientific advancements and continue looking for better ways to help our kids improve.

With your **WE CAN** starter kit:

WE CAN raise funds to support more terrific, impactful research.

WE CAN raise funds to spread the awareness of an effective treatment option.

WE CAN raise funds to help our children and adults to continue to improve.

Here are a few tips to get our coin collection campaign off to a great start:

OUR GOAL - All endeavors are more successful when they have a specific goal. Our main goal is to help our children. To do that, **let's FILL the 'we CAN**.

Included in your **WE CAN** starter kit, is a personal SPARE CHANGE jar to put in the drink holder in your car. Every time you have change, drop it in the jar instead of the bottom of your purse. (Bonus: Save your shoulder).

There are also 2 collection jars to be placed in businesses in your town. Because our children are so beautiful we have included brochures with pictures and an explanation of our mission. Remember, this coin collection campaign is also a public awareness campaign.

Also included are press releases. They are easy to use. Just fill in your local information and send them out to local newspapers and magazines. They are always looking for a good story, and this is a GOOD story.

To provide an opportunity for all our family and friends to support someone they love, we have an online SPARE CHANGE jar. Anyone can give no matter where they are. Login to www.changingmindsfoundation.org

Make it easy for businesses to support you.

Ask for permission from the manager to leave a SPARE CHANGE jar near the cash register. Leave a business card with them, and attach your phone number and the name of only two or three people who are authorized to pick up money. Plan to collect money at least once a week, and ask the store to call if the jar looks too full and tempting.

Take security seriously. Keep the jar in plain sight, and close to the cash register where an employee can see it. Using double stick tape or velcro will help keep the container in place and out of the hands of pranksters. Don't allow the jars to overfill. Pick up regularly, only using the designated volunteers at each location.

Monitor the routes and chart your success. Keep track of the success of a location and on what days you pick up the donations. Chart the success of the SPARE CHANGE jar at the different locations to see which ones are doing better, and determine which ones might need to be moved.

LET'S FILL THOSE CANS!!!!!!